



2016

May 4 – May 22, 2016

Ad-Vend-Sponsor@saratogaspringshorseshow.com

Web site: www.saratogaspringshorseshow.com

P.O. Box 1310, SARATOGA SPRINGS, NY 12866 (518) 490-1214 FAX: (518) 490-6423

ADVERTISING SPACE ORDER CONTRACT

Advertiser:	.
Address:	.
City, State, Zip:	.
Contact Person:	.
Email Address:	.
Phone:	.
Fax:	.
Authorizing Signature:	

All advertising space requests require payment in full by material deadlines listed for each publication. Cancellations cannot be accepted after published closing dates. Advertiser and/or agency acknowledge receipt of, and agree to, the terms and conditions included in the Saratoga Springs Horse Show rate card.

Please check the ad size below that you would like reserve:

Prize List or **Souvenir Program** (contact us for pricing if you want to be in both publications)

(If you would like to advertise in both publications, please complete an order contract for each. Thank You)

- Interested in "Front Inside" cover (\$800) – Full Page Color
 Interested in "Back Outside" cover (\$1,000) – Full Page Color
 Interested in "Back Inside" cover (\$800) – Full Page Color

Cost of section

- Full Page Color (\$500) Full Page Black & White (\$450)
 Half Page Color (\$350) Half Page Black & White (\$300)
 Vertical Horizontal
 Quarter Page Color (\$200) Quarter Page Black & White (\$175)
 1/8 page directory ad – Color (\$150) 1/8 page directory ad - Black & White (\$125)

(1/8 page ads - Please supply a picture or logo, your contact information, and up to 30 words of text to describe your establishment)

Website / Facebook Listing with Link to your website (\$275)

(Note: This listing remains up for entire year)

\$

Competition Ring Banner (\$250) **Additional Banners each** (\$150)

(Note: Banners are hung in and around the competition rings for duration of the event. Advisor provides the banner(s).)

\$

Electronic Scoreboard Advertisement each (\$250)

(Note: Ads are sequentially displayed before, after and between competitions riders and events)

\$

Electronic Scoreboard Marquee Advertisement

Top or Bottom Panel (2' x 20') of **Electronic Scoreboard Marquee** (\$400)

Side panel (16' x 2') **Electronic Scoreboard Marquee** (\$350 per side)

(Note: Advisor provides the banner(s) according to our specs.)

\$

Show I – May 4 – May 8

• Show II - May 11 – May 15

• Show III - May 18 – May 22

Grand Prix Show Ring Jump

Personalized jump Grand Prix ring for three weeks - \$2000

(Note: Advertiser provides the Jump or one can be designed and provided at the additional cost of the jump.)

Personalized jump Grand Prix ring Only during Grand Prix each week - \$1500

(Note: Advertiser provides the Jump or one can be designed and provided at the additional cost of the jump.)

\$

Total Cost of Advertising

(Please Sum each of the above cost sections and enter the total here.)

\$

CONSIDER A SPONSORSHIP

- Contact the "ad-vend-sponsor" coordinator for more details (see contact info below)

Kentucky Derby Celebration - \$1000

Mother's Day Celebration - \$1000

Preakness Day Celebration - \$1000

Grand Prix Title Sponsorship

Saratoga Cup - \$30,000

David B. Wood Cup - \$30,000

Sullivan Cup - \$15,000

Division Class Sponsorship

Ring Sponsorship

Ribbon Sponsorship

VIP Tent Entrance Sponsorship

Rider Back Number Sponsorship

CONSIDER A RADIO SPONSORSHIP

I am interested in sponsoring a local radio station remote from the show grounds

- Contact the "ad-vend-sponsor" coordinator for more details (see contact info below)

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Send all insertion orders, payments and materials to:

Saratoga Springs Horse Show

Attn: Advertising

P.O. Box 1310

Saratoga Springs, NY 12866

518-490-1214 - fax: 518-490-6423

Email: Ad-Vend-Sponsor@saratogaspringshorseshow.com

Enclosed is my check

Please invoice me

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