



2016

May 4 – May 22, 2016

Ad-Vend-Sponsor@saratogaspringshorseshow.com

Web site: www.saratogaspringshorseshow.com

P.O. Box 1310, SARATOGA SPRINGS, NY 12866 (518) 490-1214 FAX: (518) 490-6423

SPONSORSHIP REQUEST FORM

Sponsor:	.
Address:	.
City, State, Zip:	.
Contact Person:	.
Email Address:	.
Phone:	.
Fax:	.
Authorizing Signature:	

All sponsorship requests will be handled on a case-by-case basis and tailored as needed to the benefit of the sponsor.

Please check each area below that you would like include in your sponsorship. Sponsorship amount should be equal to or greater that the total of each section:

- "Travers" Sponsorship Package - \$10,000
- "Whitney" Sponsorship Package - \$5,000
- "Jim Dandy" Sponsorship Package - \$2,000
- "Hopeful" Sponsorship Package - \$1,000
- "Ballerina" Sponsorship Package - \$500
- "Equitation" Sponsorship Package - \$100
- "Friend of the Show" Sponsorship Package - \$50

Cost of section
\$

Check the additional items below you want included in your sponsorship package. Note – some items are already part of some packages.

Prize List or **Souvenir Program Advertisitng** (contact us if you want to be in both publications)

Website / Facebook Listing with Link to your website (\$275)

(Note: This listing remains up for entire year)

\$

Competition Ring Banner (\$250) **_____ Additional Banners each** (\$150)

(Note: Banners are hung in and around the competition rings for duration of the event. Sponsor provides the banner(s).)

\$

Electronic Scoreboard Advertisement each (\$250)

(Note: Ads are sequentially displayed before, after and between competitions riders and events)

\$

Electronic Scoreboard Marque Advertisement

Bottom Panel (2' x 20') of **Electronic Scoreboard Marque** (\$400)

Side panel (16' x 2') **Electronic Scoreboard Marque** (\$350 per side)

(Note: Ads are sequentially displayed before, after and between competitions riders and events)

\$

Show I – May 4 – May 8

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Grand Prix Show Ring Jump

Personalized jump Grand Prix ring for three weeks - \$2000

(Note: Advertiser provides the Jump or one can be designed and provided at the additional cost of the jump.)

Personalized jump Grand Prix ring Only during Grand Prix each week - \$1500

(Note: Advertiser provides the Jump or one can be designed and provided at the additional cost of the jump.)

\$

Total Cost of Above Sponsorships

(Please Sum each of the above cost sections and enter the total here.)

\$

CONSIDER SPONSORING:

- Contact the "ad-vend-sponsor" coordinator for more details (see contact info below)

Kentucky Derby Celebration - \$1000

Mother's Day Celebration - \$1000

Preakness Celebration - \$1000

Grand Prix / Main Event Title Sponsorship

Saratoga Cup - \$30,000

David B. Wood Cup - \$30,000

Sullivan Cup - \$15,000

Division / Class Sponsorship (See attached listing)

Ring Sponsorship

Ribbon Sponsorship

VIP Tent Entrance Sponsorship

Rider Back Number Sponsorship

CONSIDER A RADIO SPONSORSHIP

I am interested in sponsoring a local radio station remote from the show grounds

- Contact the "ad-vend-sponsor" coordinator for more details (see contact info below)

All advertising space requests require payment in full by material deadlines listed for each publication. Cancellations cannot be accepted after published closing dates. Advertiser and/or agency acknowledge receipt of, and agree to, the terms and conditions included in the Saratoga Springs Horse Show rate card.

Send all Sponsorship requests, payments and materials to:

Saratoga Springs Horse Show
Attn: Sponsorships
P.O. Box 1310
Saratoga Springs, NY 12866
518-490-1214 - fax: 518-490-6423

Email: Ad-Vend-Sponsor@saratogaspringshorseshow.com

Enclosed is my check

Please invoice me

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Division Sponsorships (*per week*)

USEF "AA" RATED HUNTERS Sponsor \$

<input type="checkbox"/> \$1,000 Performance Working Hunter 3'3"	\$1,000
<input type="checkbox"/> \$1,000 Performance Working Hunter 3'6"	\$1,000
<input type="checkbox"/> \$2,500 High Performance Working Hunter	\$2,500
<input type="checkbox"/> \$2,000 Green Working Hunter	\$2,000
<input type="checkbox"/> \$1,000 Green Conformation Hunter	\$1,000
<input type="checkbox"/> \$1,000 Regular Conformation Hunter	\$1,000
<input type="checkbox"/> \$2,000 Amateur Owner Hunter 18-35	\$2,000
<input type="checkbox"/> \$2,000 Amateur Owner Hunter 36 & Over	\$2,000
<input type="checkbox"/> \$2,000 Amateur Owner Hunter 3'3" 18-35	\$2,000
<input type="checkbox"/> \$2,000 Amateur Owner Hunter 3'3" 36 & Over	\$2,000
<input type="checkbox"/> \$2,000 Small Junior Hunter 15 & Under	\$2,000
<input type="checkbox"/> \$2,000 Small Junior Hunter 16 & 17	\$2,000
<input type="checkbox"/> \$2,000 Large Junior Hunter 15 & Under	\$2,000
<input type="checkbox"/> \$2,000 Large Junior Hunter 16 & 17	\$2,000
<input type="checkbox"/> \$2,000 Junior Hunter 3'3"	\$2,000
<input type="checkbox"/> \$2,000 Small Pony Hunter	\$2,000
<input type="checkbox"/> \$2,000 Medium Pony Hunter	\$2,000
<input type="checkbox"/> \$2,000 Large Pony Hunter	\$2,000
<input type="checkbox"/> \$1,000 Small/Medium Green Pony Hunter	\$1,000
<input type="checkbox"/> \$1,000 Large Green Pony Hunter	\$1,000
<input type="checkbox"/> The David B. Wood Memorial Trophy - Grand Champion Junior Working Hunter - Week 1.	\$500
<input type="checkbox"/> The Janice G. Smith Memorial Trophy -Grand Champion Junior Working Hunter - Week 2.	\$500
<input type="checkbox"/> The Mary Lou Burmeister Memorial Trophy - Grand Champion Junior Working Hunter - Week 3.	\$500

USEF "C" RATED HUNTERS Sponsor \$

<input type="checkbox"/> \$1,000 Pre-Green Hunter 3'	\$1,000
<input type="checkbox"/> \$1,000 Pre-Green Hunter 3'3"	\$1,000
<input type="checkbox"/> \$500 Adult Amateur Hunter 18-35	\$500
<input type="checkbox"/> \$500 Adult Amateur Hunter 36 – 49	\$500
<input type="checkbox"/> \$500 Adult Amateur Hunter 50 & Over	\$500
<input type="checkbox"/> \$500 Children's Hunter 14 & Under	\$500
<input type="checkbox"/> \$500 Children's Hunter 15-17	\$500
<input type="checkbox"/> \$500 Children's Hunter Pony Small/Medium	\$500
<input type="checkbox"/> \$500 Children's Hunter Pony Large	\$500
<input type="checkbox"/> \$1,000 USHJA Pre-Green Incentive Stake	\$1,000
<input type="checkbox"/> \$1500 Off-Track Thoroughbred Hunter	\$1,500

"UNRATED" HUNTERS Sponsor \$

<input type="checkbox"/> CDHJC Working Hunter	\$500
<input type="checkbox"/> Low Hunter	\$500
<input type="checkbox"/> Schooling Hunter	\$500
<input type="checkbox"/> Baby Green Hunter	\$500
<input type="checkbox"/> Open Hunter 2'3"	\$300
<input type="checkbox"/> Open Hunter 2'6"	\$300
<input type="checkbox"/> Modified Child/Adult Hunter	\$300
<input type="checkbox"/> Special Child/Adult Hunter	\$300
<input type="checkbox"/> Saratoga Hunter 2'3"	\$300
<input type="checkbox"/> Saratoga Hunter 2'6"	\$300
<input type="checkbox"/> Saratoga Hunter 2'9"	\$300
<input type="checkbox"/> Short Stirrup Hunter	\$300

MISCELLANEOUS CLASSES Sponsor \$

<input type="checkbox"/> Leadline	\$150
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BEST RIDER AWARDS Sponsor \$

<input type="checkbox"/> Best Child Rider – Horse	\$200
<input type="checkbox"/> Best Child Rider – Pony	\$200
<input type="checkbox"/> Best Junior Rider – Horse	\$200

EQUITATION SECTION Sponsor \$

<input type="checkbox"/> Maiden Equitation	\$150
<input type="checkbox"/> Novice Equitation	\$150
<input type="checkbox"/> Limit Equitation	\$150
<input type="checkbox"/> Open Equitation 14 & Under	\$150
<input type="checkbox"/> Open Equitation 15 – 17	\$150
<input type="checkbox"/> Adult Equitation	\$150
Short Stirrup Equitation	\$150

MEDAL CLASSES Sponsor \$

<input type="checkbox"/> Ralph P. Symmes Medal	\$250
<input type="checkbox"/> M & S Adult Medal	\$250
<input type="checkbox"/> Ariat National Adult Medal	\$250
<input type="checkbox"/> ASPCA Maclay Horsemanship Class	\$250
<input type="checkbox"/> USEF / Pessoa Hunter Seat Medal	\$250
<input type="checkbox"/> M & S/USEF Pony Medal	\$250
<input type="checkbox"/> WIHS Pony Equitation	\$250
<input type="checkbox"/> WIHS Hunter Phase	\$250
<input type="checkbox"/> Platinum Performance/USEF Talent Search	\$250
<input type="checkbox"/> Syracuse PHA Adult Medal	\$250
<input type="checkbox"/> Syracuse PHA Children's Medal	\$250
<input type="checkbox"/> National PHA Medal	\$250
<input type="checkbox"/> THIS National Child Medal/TCRA Junior Medal	\$250
<input type="checkbox"/> M & S Children's Medal – Horse	\$250
<input type="checkbox"/> M & S Children's Medal – Pony	\$250
<input type="checkbox"/> Governor's Cup Equitation Champion/WIHS Jumper Phase	\$500

JUMPER SECTION Sponsor \$

<input type="checkbox"/> Puddle Jumper	\$300
<input type="checkbox"/> Low Training Jumper	\$300
<input type="checkbox"/> High Training Jumper	\$300
<input type="checkbox"/> Schooling Jumper	\$300
<input type="checkbox"/> \$900 1.15m Jumper	\$900
<input type="checkbox"/> \$1200 1.20m Jumper	\$1,200
<input type="checkbox"/> \$1000 1.30m Jumper	\$1,000
<input type="checkbox"/> \$7500 1.40m Welcome Stake (Week 1&2)	\$7,500
<input type="checkbox"/> \$5000 1.40m Welcome Stake (Week 3)	\$5,000
<input type="checkbox"/> \$500 Low Junior / Amateur Owner Jumper	\$500
<input type="checkbox"/> \$1000 High Junior / Amateur Owner Jumper	\$1,000
<input type="checkbox"/> High Children's Jumper	\$300
<input type="checkbox"/> High Adult Amateur Jumper	\$300
<input type="checkbox"/> Low Children's/Adult Amateur Jumper	\$300

SPECIAL EVENTS Sponsor \$

<input type="checkbox"/> \$30,000 Saratoga Cup (Week 1)	\$30,000
<input type="checkbox"/> \$30,000 David B. Wood Cup (Week 2)	\$30,000
<input type="checkbox"/> \$15,000 Sullivan Cup (Week 3)	\$15,000
<input type="checkbox"/> \$5,000 SJHF High Jr / A-O Jumper Classic	
<input type="checkbox"/> Bill Champagne Trophy (SJHF Wk1)	\$5,000
<input type="checkbox"/> Dr. Marilyn Schmidt Trophy (SJHF Wk2)	\$5,000
<input type="checkbox"/> \$3,500 Low Junior / A-O Jumper Classic (Weeks 1&2)	\$3,500
<input type="checkbox"/> \$4000 Low Junior / A-O Jumper Classic (Week 3)	\$4,000
<input type="checkbox"/> \$2,500 NAL/WIHS/M&S Children's Jumper Classic	\$2,500
<input type="checkbox"/> \$3,000 NAL/WIHS/M&S Adult Amateur Jumper Classic	\$3,000
<input type="checkbox"/> \$1,000 Low Children's / Adult Jumper Classic	\$1,000
<input type="checkbox"/> \$2,500 USHJA National Hunter Derby (Weeks 1&2)	\$2,500
<input type="checkbox"/> \$5,000 USHJA National Hunter Derby (Week 3)	\$5,000
<input type="checkbox"/> \$1,000 Pony Hunter Classic	\$1,000
<input type="checkbox"/> \$1,000 NAL/WIHS/M&S Children's Hunter Classic	\$1,000
<input type="checkbox"/> \$500 M&S Children's Pony Hunter Classic	\$500
<input type="checkbox"/> \$1,000 NAL/WIHS/M&S Adult Hunter Classic	\$1,000
<input type="checkbox"/> \$1,000 Junior Hunter Classic	\$1,000
<input type="checkbox"/> \$1000 Amateur Owner Hunter Classic	\$1,000

Customized Sponsorships

Contact Margaret Lynch at ad/vend/sponsor@saratogaspringshorseshow.com or call 978/471-9218 to pull together an individual sponsor package for you.

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